

CORPORATE EVENT TIMELINE GUIDE

Make every moment share-worthy — from arrival to applause.

SAMPLE FLOW:

- 1.5–2 hours before event → Snaptrend team setup and testing
- Cocktail hour → Booth opens (great time for first impressions)
- Dinner or program → Booth pauses, if needed, to refocus flow
- After program → Booth reopens for team, group, and brand shots
- Last 15 minutes → Encourage final captures, highlight social sharing

TIPS FOR SUCCESS:

- ✓ Position near high-traffic areas (bar, registration, step-and-repeat)
- ✓ Feature your brand logo, event hashtag, or campaign message
- ✓ Use custom overlays and branded microsites for post-event marketing

DELIVERABLES:

- Branded online gallery
- Optional data capture for emails or surveys
- Post-event recap link for easy sharing

If you'd like assistance refining your booth schedule or customizing branding elements, our team is happy to collaborate with your event planner or production partner to ensure every detail aligns with your vision and goals.

SNAPTREND PHOTO BOOTH

www.snaptrendphotobooth.com | hello@snaptrendphotobooth.com